CPR³ K-12 General Battle Card



Solution Overview

The CPR³ is an innovative solution designed to increase student and family engagement, reduce absenteeism, and increase student success for your underserved students. The CPR³ can drive the success of homeless students by connecting them to critical resources and wrap-around services. Access to these resources creates an equitable digital learning environment that can help traditionally marginalized students, close achievement gaps and empower them to reach their full potential.

Solution Benefit

Connectivity, access to technology, and digital literacy are critical for student success in today's 21st digital century economy. As technology continues to drive our economy, it is essential that all students have access to the resources needed to succeed in education and in life. Studies show that students with low socio-economic status, have a consistent pattern of lower scores in reading, math, and science, and empirical research supports a link between student internet access, motivation, engagement, attendance, and academic achievement. The CPR³ empowers students through the innovative use of technology.

Qualifying Questions

- What are some of the challenges your district is facing to close learning gaps for underserved students?
- Do you have difficulty reaching families because of their lack of communication tools (phone, email, text)?
- What are the challenges you face providing additional resources to your low-socio economic & migrant families?
- What challenges do you face trying to re-engage and re-enroll students who have dropped out?

Why Do We Win?

- The CPR³ is portable, powerful & the preferred device for most lowincome students
- The added resources simplify students home lives, ensuring basic needs are met
- CPR³ Improves student retention, academic success & graduation rates
- CPR³ Increases engagement of both students and their families.
- Allows students to reach their full potential and can encourages continued education
- Totally customizable for each school district

Hot Topics & Challenges

- Off-Campus connectivity is still a critical need for millions of students in America
- The pandemic's devastating effect on education & student scores
- Providing equity & access for all
- Consistent, reliable internet has a direct impact on student success

CPR³ Connecting People to Resources



- Hand-Held, Body-Worn Computer
- 2. Unlimited Communication (voice, data, text & hotspot)
- 3. Instant Access to Resources

Targeted POCs:

- IT Directors
- Special Program Directors (ex. Title 1 & Federal Programs)
- Special Ed Directors
- Deputy Superintendent of Curriculum

Partner Contact:

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