Campus Transit **Battle Card**

PREMIER WIRELESS™

Solution Overview

Campus Transit is solution focused in providing ease of travel planning that empowers your riders with access to scheduling and bus locations in real-time. However, for its implementors or solution adopters, it affords route optimization, fleet management, automated counts for boarding and exiting of riders, access to real-time vehicle location information, and web-based signage deployment in stations or aboard buses. Whether you are an adopter of the technology or the end-user, the power of knowing is impactful. Town Transit includes an easy-to-use management portal, well-defined Application Program Interface (API) and mobile app.

Solution Benefit

Campus Transit empowers riders by providing a way to view different routes and incoming buses in real-time. It also empowers service providers with accurate real-time data that affords a clear understanding of the peak hours and high-traffic stops to improve efficiency. Service providers can easily access, plan, and modify routes and schedules more effectively, streamlining transportation operation and automating time-consuming tasks. It also allows service providers to remotely manage routes, stops, and assign drivers and buses. The overall benefits of our solution include saving time, reducing inbound calls, increasing ridership engagement, enhancing route efficiency, and lowering operational costs.

Town Transit Provides:

- Ridership Count & Reporting
- Live Chat
- Route Planning with Heat Maps
- Automated Annunciations
- Dial-a-Ride Ride Scheduling
- Fleet View
- Route History
- Mileage & NTD Reporting
- Paratransit with Simple Flow which provides:
  - Online ADA application
  - Trip request scheduling
  - Dispatch to driver's device
- GTFS Integration
- Station Monitor Support

Qualifying Questions

- How do you currently track your ridership?
- How are you currently managing your fleet?
- How do you handle scheduling?
- How do you assign buses & drivers?
- Are you GTFS integrated?
- What are you currently doing to maximize ridership?
- How would having an all-in-one transportation management system impact you?

Why Do We Win?

- Live fleet map, updates every 5 seconds
- Live driver chat & fleet broadcast
- Automated announcements
- Auto-generated mileage & NTD reports
- Ability to manage system utilization by ridership metrics
- Ability to display route signage to your ridership community
- Integrate your transit system with all local transit modes using General Transit Feed Specification (GTFS).
- Premier Wireless all-inclusive white glove service

Hot Topics & Challenges

- Ability to easily access, plan, & modify route schedules & services
- Ability to efficiently manage your fleet
- Accurate ridership counts
- Route optimization
- Providing better service for riders
- Addressing the issue of route ridership imbalance
- Ability to provide automated stop arrival announcements

Targeted POCs:

- Transportation Directors
- IT Directors

Partner Contact:

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T-Mobile Elite Partner

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