# ConnectED Bus Connectivity Battle Card

**PREMIER WIRELESS**™

**ConnectED Bus Connectivity**
**School Bus Wi-Fi**



## Solution Overview

ConnectED Bus Connectivity, is the internet and wi-fi component of our comprehensive ConnectED Bus solution. The core of the solution is a router that provides internet and Wi-Fi connectivity to the bus. ConnectED Bus Connectivity is a turn-key solution that includes the router, antenna(s), software licenses, nationwide installation, training, white glove set up and ongoing support. Portable kits, self-install and other router options are available upon request.

- Real-Time Camera Access
- GPS Tracking
- Wi-Fi On the Bus
- Wi-Fi Around the Bus
- Secure Student Sign-On
- Cloud Management

## Solution Benefit

There are high expectations for educators to grow each student both academically and emotionally as well as to close learning gaps. ConnectED Bus Connectivity provides Wi-Fi for students on and around the bus, while simultaneously enabling real-time access to the cameras and DVRs. School bus Wi-Fi allows students to continue their learning outside of the traditional classroom. Students can work on assignments, access educational online materials and prepare for tests, all before their next class begins. Wi-Fi around the bus allows the bus to be parked in a central location so it can be used as a super-sized mobile hotspot, perfect for sporting events and field trips. Real-time access to cameras and DVRs increases visibility and safety on the bus and reduces both time and money to manually pull video.

## Qualifying Questions

- What are the different ways your district is trying to close the learning gaps caused by COVID?
- Are your buses equipped with Wi-Fi today?
- How long is your average bus route?
- How much time do you spend waiting for buses to come back before you can pull video?
- What would be the impact of having real-time access to your cameras in an emergency?

## Why Do We Win?

- Low total cost of ownership
- Low annual recurring costs
- On-board bus signage
- The complete ConnectED Bus portfolio includes:
  - Student Tracking/Ridership
  - Parent App
  - Routing Software
  - Turn-by-Turn Driving Directions
  - Push-to-Talk (PTT) Radio

## Hot Topics & Challenges

- Extending classroom learning time with bus Wi-Fi
- Real-time camera access vs. waiting for buses to return to the depot to access camera footage
- Quicker response times during emergency situations

## Targeted POCs:

Education
- Transportation Directors
- IT Directors
- Director of Operations
- Deputy Superintendents
- Superintendents

## Partner Contact:

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