

# POTS Line Replacement Battle Card



## Solution Overview

We offer the smartest POTS line replacement solution on the market. The Connect II Enterprise-grade router and the VoiceLink Smart Dongle is the intelligent solution that meets your need for POTS line replacement at the point of optimum outcome. The VoiceLink Smart Dongle takes your complex issue and simplifies it by providing:

- Ensuring correct tone generation
- Enhancing voice quality by preventing echoes
- Allowing mobile phone calls over modern LTE networks
- Providing exceptional audio quality
- Compatibility with previous telephone networks
- Offering reliable & stable communication
- Providing line diagnostics

## Solution Benefit

Our POTS Line Replacement solution is scalable and keeps your organization compliant and maintains the uninterrupted operation (failover) of your mission-critical lines. Furthermore, deploying the VoiceLink smart dongle is as easy as plugging in your analog POTS device and making the connection. Plus, manage line data and device settings from the Simplifi Cloud Remote Management Portal. Additionally, with today's "New Normal", one of the most crucial benefits of the SRMP's remote management functionality is, it enables remote troubleshooting and contactless configurations.

## Qualifying Questions

- Do you require an ATA-based POTS line replacement solution?
- Are you familiar with the two viable alternative solutions for POTS Line Replacement? (Cellular & VoIP)
- What would be the impact of having a plug-and-play POTS line replacement that incorporates internet connectivity, voice communications, & remote management tools into one platform?

## Why Do We Win?

- Over 25 years of experience providing technology solutions
- Our solution is plug-and-play
- We offer ATA POTS Line Replacement
- Our solution is secure, cost-effective, reliable, & remotely managed
- We combine internet connectivity, voice communication, failover functionality, and remote management in one platform
- Our solution is scalable to fit your needs

## Hot Topics & Challenges

- The FCC mandate to terminate support for POTS lines by August 2, 2022
- Finding reliable, secure, & cost-effective POTS line replacement
- Avoiding connection downtimes
- Addressing reliable failover concerns
- Maintaining compliance for mission-critical lines

## Targeted POCs:

- POTS Line Replacement
- Business Directors
  - IT Directors

## Partner Contact:

- Sales** [sales@pwbts.net](mailto:sales@pwbts.net)  
281-667-0404
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**T-Mobile Elite Partner**

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